Objective 1: Leverage our Catholic heritage and Franciscan identity (of a values-oriented institutional culture) to create a welcoming community of learners – so that our students lead, succeed, and graduate in order to positively contribute to their communities.

Juccee	d, and gra	addate I	ii oi uei		oals	CONTIN	bute to	their C	,,,,,,,,,	iicics.	Strategies	Milestones/Measures
1 5		ما خد ما	le e a a a le c	_		11						
	ure the stu	dent boo	iy embra	aces a g	lobal w	orld					Focus recruitment on expanding the student population –	# appl/enrl students:
USF Fall Undergr Students	raduate	Joliet '20	F22	F23	F24	F25	F26	F27	F28	8	including geographic (non-IL, international) and socio- economic.	# appls/enrl (>50-mile) students:
	ucasian	47.5%	47.9%	47.3%	6						2. Strengthen how USF <u>embraces</u> all students with curricular	Suitable % at events:
	panic	30.5%	30.0%	31.9%							and co-curricular programs that build a values-oriented	2 FrankChats/year:
Afr	American	16.4%	9.5%	9.6%							culture and worldview.	Campus Culture Survey every 3 years:
Asia	ian	2.0%	3.5%	3.7%								. , , , , , , , , , , , , , , , , , , ,
Oth	her/dual	3.6%	9.2%	7.6%								
2. Incr	ease unde	rstanding	g and co	mmitm	ent to t	ne tene	ts of a C	atholic F	rancisca	ın	Incorporate a formatiinal plan through sacramental life,	# participating in formative moments:
											spiritual programming, vocation plans, and annual	
higher education grounded in the expression found in the Catholic Social Teachings so that we exceed national averages for student and alumni satisfaction and											immersion experiences/retreats – to enable all students to	
	ning outco			. 0							integrate their faith within their college journey.	
			holic Intell	lectual Tra	dition. (1	unaware	e. 3 = some	what. 5 = a	t length)	1	Offer service events each semester for employees and	Mission moments at each Board, EC, and UC
Ability to discuss/explain Catholic Intellectual Tradition. (1 = unaware, 3 = somewhat, 5 = at length) Ability to discuss/explain Catholic Social Teaching.											students – including understanding of personal role in	
	Ability to discuss/explain Catholic Moral Teaching. Ability to discuss/explain Institutional Mission.										contributing to the common good.	meeting:
					005	026	2027	2020	2020		9	
CIMA	ACCU 23	2023				026	2027	2028	2029		3. Continue to incorporate CST, Franciscan intellectual	# of mission-based formation events:
#1	2.62 3.14	3.00				2.58	2.60 3.12	2.62 3.14	2.64 3.16		tradition, and knowledge of the sponsoring congregation.	
#3	3.08	2.90				3.00	3.05	3.08	3.10			
#4	3.72	3.72				3.73	3.74	3.74	3.75			
3. Str	rengthen c	ommunit	ies of le	arning	to provi	de all n	nembers	a sense	of belor	nging.	Track and assess targeted opportunities for student	# involved with SLO:
	vitz Student Sa			Nat	M			AY26	AY29	0 0	engagement outside the classroom through Student Life and	# SGA (non-classroom) events in Suitable:
Scores				AY2	20						Clubs & Organizations (SLO).	- " Sort (non classicom) events in saltable.
	l a sense of be		e.	5.2		38	5.40	5.42	5.45		2. Support efforts for better student engagement – especially	# Commuter Events:
Adult: Fe	Adult: Feel welcome here. 6.08 6.18 6.20 6.25 6.30										commuters and clubs/organizations.	
"	UG 5.62 5.65 5.68 5.70 "I have a clear sense of belonging at USF." Adult 5.92 5.94 5.97 6.00								Utilize SAMHSA grant to increase awareness and enhance	# Clubs/organizations: # Clubs/organiza		
i nave a	a ciear sense o	at USF.	Adult		98	5.94 6.10	5.97 6.13	6.00 6.15	ł	positive mental health.	"Flourishing Scale":	
				Offillite	: 3	36	0.10	0.13	0.13		'	
											4. Focus on New Student Programming to create a First Year	FYE Attendance:
											Experience and engagement with at-risk populations.	% at-risk connect to care person:
	aintain a p					_		•		s in	1. Strengthen the RPC's collaboration across the organization	 # Staff trained as CARE team members:
ea	ch of our s	tudent p	opulatio	ns and	for spec	ific vul	nerable	populati	ons.		to create clear pathways for student retention, persistence,	 Annual reviews of retention and strategies
One-Yea		Peer	A22	A23	A24	A25	A26	A27	A2	8	and completion.	to improve RPC to ExecCoun:
Persister First Yea		75.0%	71%	73%	74%	76%						
Transfer		-	73%	76%	74%	76%					2. Fully implement ACE and Career Services "Student Success	Percent alerts responded to within 24
Degree (-	74%	72%	75%	76%					Center" – tracking impact on student success.	hours:
	te/Doctoral	-	69/88	65/90	69/89	69/8						
	s of Color F	-	67%	71%	67%	69%					3. Highlight and market the value of living on campus.	Residence Hall Occupancy (Fa%) –
	s of Color T Students	-	66% 72%	70% 69%	66% 72%	68% 73%	70% 74%				J J	
Pell Eligi		-	62%	70%	63%	65%					4. Support first-generation students through First Year	% FG students retained –
_	tion Rates	Refere	ence								Transition, Foundations, SOAR, and specific	• % FG students retained –
	of prog. time)	- Sel.		A22	A23	A24	A25	A26	A27	A28	clubs/programming.	
Freshme	en	569	% Е	55%	65%	65%	67%	68%	69%	70%	, , , , , , , , , , , , , , , ,	
Transfer	r	699	% 7	74%	78%	74%	74%	75%	75%	76%		
_	Completion	519			70%	77%	77%	78%	78%	78%		
Graduat	te/Doctoral	-	79	9/74	83/78	79/74	79/74	80/75	80/75	81/76		

Objective 2: Enhance the reputation and awareness of USF as a leading Catholic, Franciscan university with excellent student educational outcomes to increase the size of the student population.

роринаціон.		9	<u>Goals</u>					<u>Strategies</u> <u>Milestones/Measures</u>
1. Increase undergrad	uate and	l graduat	te applio	ations.				1. Market USF value, distinctiveness, and reputation to national • 3 Engaging Mind & Spirit issues per year.
Scholarship Competition	20:)25	2026 .	2027 20	
# Participants	9:	91 114		5 13	37	150	50 1	, , , , , , , , , , , , , , , , , , ,
Financial Aid Processing	20:	22 202	23 20	24 20	025	2026 .	2027 20	rankings, etc.) • Annual update of peer-evaluator list:
# Undergrad FAFSAs	36:	19 350	65 36	00 37	700	3800 .	1900 40	
# Graduate FAFSAs	97	1 80	90	0 95	50	1000	000 10	
								the Call Center and Saints Ambassadors for follow-ups. • # Saints Amb. contacts:
Improve and increa reviews and quality		rankings	s in <u>key</u> i	national	and in	ternation	al college	 1. Expand USF's social media reach and impact highlighting specialized accreditations, "best rankings", employment Update master listing of variables – Oct Annual plans to improve – May
	AY23	AY2		Y25	AY26	AY27	AY.	opportunities and career placement.
USN National Univ,	299	280	0 .	270	260	250	24	2. Competitive analysis of top 10 peer institutions in each • Competitive analysis of peers – Jan
USN Social Mobility	Undergrad Nursing 356		,	90	87	85	8.	
USN Undergrad Nursing			9					ranking to develop improvement plans. • Annual plans to improve – May
USN Online Bachelors	85/359							
USN Online Grad Bus	75/211							
USN Online MBA	124/344	ı						_
USN Online Grad Educ	58/329							
USN Online Grad Nurs Princeton Review	65/186 X	-				-		
Coll Consensus Score								
Wall Street Journal	#	130	0					
Increase the percer university.	ntage of a	alumni w	/ho phila	anthropi	ically su	ipport th	e	Increase engagement from new alumni through events and communication. * 3+ new alumni touchpoints/alum - * * * * * * * * * * * * * * * * * *
Alumni Giving	FY23	FY24	FY25	FY26	FY27	FY28	FY29	>10% of new donors from touchpoints:
Undergraduate	3.5%	3.5%	3.7%	3.9%	4.2%		4.7%	
Degree Completion	0.7%	0.7%	0.8%	1.0%	1.2%		1.4%	2. Leverage academic departments to increase participation in • Overall donor retention rate >40%;
Graduate	0.7%			0.9%	1.1%		1.5%	events, alumni events, and scholarship giving.
Overall	1.6%	1.7%	1.9%	2.1%	2.3%	2.5%	2.7%	>10% increase in # giving post engagement:

Objective 3: Increase th	he qua	lity of U	SF's ac	ademic	and co-	curric	ular prog	rams – s	so that graduates of USF are prepared to contribute to the	he world through service and leadership.
<u>Goals</u>									<u>Strategies</u>	Milestones/Measures
Manage a broad portfol advantageous and validations				litations,	when ac	credita	tion is		Analyze staffing levels and costs to achieve specialized accreditations. Update, as needed.	
Higher Learning Commission		202	28						2. Set priority list based on analysis.	Revise/approve list, as needed.
Council on Social Work Educa	ation	203			nmission on Radiation Tech 2028					
Accred Rev Committee on Ed	l for PA	203			on Accr of Parks, Rec(COApRT) 2029				Identify and recommend specific accreditation goal(s).	Goals updated, as needed.
Commission on College Nursi	_	203		The Illinois Certificate Board			st Ab)	2023	Reallocate funds and FTE positions to achieve goals.	 Annual updates provided to ExecCoun.
Accred Council for Bus School	ls & Progr	rams 202	28							
2. Demonstrate consistent	t or incr	reased stu	udent p	erforma	nce on k	ey Gen	Ed outcon	nes.	Provide resources to academic programs to improve	Assess Writing, Critical Thinking, and Info Lit
		AY22	AY23	AY24	AY25	AY26	AY27	AY28	student learning in Writing, Critical Thinking, and	each year?
GEN ED OUTCOMES – Percentage	e of	#?	#?	80%	81%	83%	85%	87%	Information Literacy.	,
Students Meeting Benchmarks		#1	#:	80%	81%	83%	83%	8/%	2. Track number of students seeking ACE support and	# of passing students
									resulting in passing grade.	
									3. Identify course-embedded assessments in Gen Ed	Complete 3 course-embedded
									courses and utilize rubrics.	assessments/year:
Demonstrate consistent	t or incr	reased ou	ality of	academ	ic and co	-curric	ılar nrogr	ams	Rationalize portfolio of academic programs based on	Executive Council review 5-year plan annually.
# Programs w/ Low Acad.								u1113.	mission, market viability, and quality.	Executive council review 5 year plan annually.
Dashboard Scores F	FY23	FY24	FY25	FY26	FY27	FY28	FY29		Action plans to improve quality of academic programs	Annual assessment of actions plans for 3-5
	16	16	14	12	10	10	10		with low quality scores.	· ·
Quality Score < 6.0	15	15	14	12	10	8	6		Rationalize portfolio of co-curricular programs based	targeted programs.
Engagement in Co-									on mission, quality, and student impact.	Executive Council review 5-year plan annually.
curricular Learning F Activities (via "Suitable")	FY23	FY24	FY25	FY26	FY27	FY28	FY29			
, ,	106	108	111	115	119	124	130		4. Action plans to improve measured learning outcomes	Annual assessment of actions plans for 2-3
I 	60%	65%	70%	75%	80%	85%	87%		of co-curricular programs.	targeted programs.
% Commuters 1	18%	20%	25%	30%	33%	37%	40%			
% First-year Students 8	85%	87%	89%	91%	93%	95%	95%			
% All UG Students 2	23%	25%	30%	35%	40%	45%	50%			
4. Provide high-quality aca						0		that	1. Increase number of graduates who contribute to the	 # alumni responding/referencing:
prepare graduates to co	ntribut	e to the	world t	hrough s	ervice ar	d lead	ership.		world through service.	
USF grads annually with experiential learning	22 A2	3 A24	A25	A26	A27	A28			Increase the number of students served by the Career Success Center.	# of students served:
Undergraduate (UG) 75%	% <mark>#</mark>	76%	78%	80%	82%	84%			3. Increase the number of internships completed by our	- # -f :t
Employment Rates - 6 months out	2022	2023	2024	2025	2026	2027	2028	2029	students.	# of internships completed:
% UG employed <u>in field</u>	72%	73%	73%	74%	75%	76%	77%	78%	4. Develop report of co-curricular measures of student	Report shared annually with ExecCoun.
% DC employed <u>in field</u>	93%	94%	94%	94%	95%	95%	95%	95%	learning outcomes.	
% GR employed in field	97%	98%	98%	98%	98%	99%		99%	5. Incorporate Catholic, Franciscan values, tenets, and	# Programs integrating Franciscan values:
Licensure/Exam Pass Rates	2022	2023	2024	2025	2026	202			intellectual tradition into general education while	
Education	100%	100%	100%		100%	100			encouraging other academic programs to do the same.	
Nursing	88%	# # # # # # # # # # # # # # # # # # #	90%	92%	94%	969			6. Implement "Suitable" software to encourage student	Track student engagement annually:
Radiation Therapy Business - CPA	75% 53%	# #	76% 55%	78% 57%	80% 59%	829 619			engagement.	
business - CFA	33/0	<u>"</u>	33%	3170	33%	017	0 03%			

<u>Objective 4</u>: Strengthen the financial capacity and long-term sustainability of USF through enrollment growth, strategic investments, securing major grants and donations, and effective stewardship of resources.

stewardship of reso	ources.									
<u>Goals</u>									<u>Strategies</u>	Milestones/Measures
Arts & Sciences 4 Bus. & Health Admin 5 Education + REAL 5 Leach Nursing 5 PA – Albuquerque 6	et-driven the Colle F22 17% 188% 188% 188% 185% 188% 186%	programeges. F23 53% 59% 68% 64%	F24 53% 59% 54% 38%	F25 54% 60% 55% 16%	F26 55% 60% 59% 55% 39%	F27 56% 61% 60% 56% 59%	F28 56% 61% 60% 61%	F29 57% 61% 61% 57% 62%	I. Identify from independent research, academic program dashboard, and other sources market-viable programs. Identify historically under-enrolled courses (not required for GenEd, majors, or minors) to develop options/alternatives. Provide facilities to enhance curricular and co-curricular programs - including accessibility of facilities.	 Review/revisit plan annually. % of non-required courses with >50% available seats reduced by 5% each year. Monitor CMP Project(s) Execution annually:
2. Increase SC Non-tuition & Int'! Revenue Sources (\$M) Overseas Partnerships Room & Board Grants (x/ HEERF) HEERF Unrestricted Contributions Totals	FY22 0.3 3.4 1.5 6.1			56% beyon FY25 0.9 3.8 3.7 - 1.2 \$10.0	FY26 1.1 4.0 3.0 - 1.3	59% onal tuiti FY27 1.2 4.2 3.0 - 1.4 \$9.8	59% on reven FY28 1.4 4.5 3.0 - 1.5 \$10.4	60% Ue. FY29 1.4 4.7 3.0 - 1.6 \$10.7	Provide assessment of overseas programs – including cost structures and viability. Secure lead gifts for "A Shared Tomorrow" in silent phase of comprehensive campaign. Strengthen and diversify philanthropic support. 4. Highlight and market the value on living on campus.	 Tri-annual program assessments. Vietnam BBA/MBA: FY24, Brno:FY25, China: FY26 >40% of fundraising before public launch. 35 new monthly individual connections per employee in Banner. Grow donor base to >1500 donors: Donor Retention Rate > 72% (>\$1k): Write 3 to 4 major grants a year with McAllister & Quinn — # Residents (X/422):
3. Strengthen Arvid Chart (\$M) Total Student Revenues Total Operating Expenses Net Cash from Operations	43.2 45.8 (2.6)	FY23 41.3 46.5 (5.2)	FY24 39.4 45.6 (6.2)	FY25 41.9 46.2 (4.3)	FY26 42.7 45.7 (3.0)	FY27 43.6 45.2 (1.6)	FY28 44.5 44.7 (0.2)	FY29 45.4 44.1 1.2	Review, Revise and implement procedures & policies relating to expenses. Credit card controls, account descriptions, etc. Centralize tracking of contracts >\$5k – for timely notifications of cancelations and re-bidding Improve financial analysis by strengthening revenue and	Annual review of CC holders and limits: # reviews – with opportunities identified: Reforecast of SOFP and SOA for Board
Endowment Funds (\$M) Unrestricted With Donor Restrictions Totals (\$M) Short-term Reserves (\$M) S/T Investments	FY22 11.5 15.2 26.7 FY22 12.3	FY23 12.1 15.6 27.7 FY23 12.3	FY24 12.5 16.1 28.5 FY24 12.5	FY25 12.8 16.6 29.4 FY25 13.0	FY26 13.2 17.0 30.3 FY26 13.5	FY27 13.6 17.6 31.2 FY27 14.0	FY28 14.0 18.1 32.1 FY28 14.5	FY29 14.4 18.6 33.1 FY29 15.0	expense variance analysis by strengthening revenue and expense variance analysis. 4. Prioritize energy-saving initiatives that may result in cost savings.	Reforecast of SOFP and SOA for Board 3X/year: Measure the energy/cost savings annually.

Objective 5: Cultivate an environment that attracts, develops, and retains faculty, staff, and administrators, who embrace a culture of continuous improvement along with USF's mission and values. Goals Milestones/Measures **Strategies** 1. Develop a strengths-based culture across all divisions by focusing on Employee 1. Implement manager (including faculty department chairs) • Quarterly Supervisor/Leadership lunches: Engagement. Q12 Results - All Employees FY24 FY25 FY26 FY28 FY29 FY23 FY27 2. Develop University-wide culture of servant leadership Monthly "Leadership Lightbulbs" newsleters: 3.48 3.53 3.58 3.68 3.72 Q00 - Grand Mean 3.43 3.63 through strengths-based discussion at Cabinet, Executive 4.18 4.20 4.22 4.24 4.26 4.28 4.30 Q01 - What's Expected Council, University Council, Academic Assembly, and ACS • Develop New Manager Orientation by Q02 - Materials & Equipment 3.51 3.56 3.61 3.66 3.71 3.76 3.81 to learn how "to lead and to serve in the real world". 06/2024. 3.84 3.86 3.88 3.90 3.92 3.94 Q03 - Opportunity to Do My Best 3.82 • 100% of New Managers completed NMO w/I 3 3.47 3.57 3.67 Q04 - Recognition in last 7 days 3.37 3.42 3.52 3.62 months of hiring/promotion: Q05 - Supervisor/Someone Cares 4.14 4.16 4.18 4.20 4.22 4.24 4.26 (Gallup Q12 benchmarks against other HE institutions.) 1. Educate employees about range of available benefits and • Quarterly for benefits-eligible employees: 2. Retain employees and develop who exhibit a commitment to continuous improvement and USF's mission. encourage utilization of such. Jan – Healthiest You: Employee Turnover Ratio -2. Promote professional development opportunities for all Apr – Retirement: FY23 FY24 FY25 FY26 FY27 FY28 FY29 excluding retirees. employees ○ Sep – Tuition Exchanges 5% 5% 5% 5% 4% 4% FT Faculty Turnover 13% o Nov - Benefits Fair FT Staff/Administrator Turnover 17% 15% 15% 13% 13% 13% 13% • Q12 % Actively Engaged/Disengaged: FY23: All FT Employees Turnover 16% 11% 11% 10% 10% 10% 10% 38/19 1. Update campus Emergency Operations Plan. 3. Establish policies & procedures to ensure the safety of all personnel. · Record and communicate NIMS training FY23 FY24 FY25 FY26 FY27 FY28 FY29 program by Crisis Management Team position % employees trained in Run-Hide-- annually. 85% 90% 40% 65% 70% 75% 80% Fight 2. Review, revise, and implement a Continuity of Operations • Review COOP with Crisis Management Team -# of safety exercises performed 2 2 5 4 5 5 Plan. annually annually. % FT employees w/ current 3. Execute safety exercises annually or more often, as • Review requirements and present timeline (by 60% 65% "Mental Health First Aid" (MHFA) 25% 40% 50% 55% required by law (including fire drills, active shooter drills, campus) to Crisis Management Team - Aug certification etc.). • Completed safety exercises recorded in Crisis Management Team meeting minutes - May.